



# Compensation Plan - Earn 11 Ways

## #1 PAID THREE TIMES WEEKLY - FAST START PAY

American Dream Distributors are eligible to earn the following Commissions:

- **When you sponsor** a new TOP EARNER TEAM PACK (Professional Pack) you earn \$300.00 Fast Start,
- **Any member** who sponsors a new PROPACK (8 Pack) earns \$75.00 Fast Start
- **Any member** who sponsors a new PLATINUM (four product purchase) earns \$40.00 Fast Start
- **Any member** who sponsors a new GOLD (two product purchase) earns \$20.00 Fast Start
- **Any member** who sponsors a new SILVER (one product purchase) earn \$15 Fast Start

## #2 PAID THREE TIMES WEEKLY - ORGANIZATIONAL CODED BONUSES

**Extremely Lucrative - You Earn up to \$250** (up to 60% of C/V (Commissionable Volume) **for every new member that joins your Coded Bonus Legs** (No matter who sponsors them) on their initial product purchases, unlimited generations deep, to Infinity, never blocked, with NO time restrictions. You could earn Hundreds, even Thousands of weekly coded bonuses (Coded qualifications apply)

- **When a new Top Earner Pack Distributor signs up** the Code Qualified Upline Members earn a \$10.00 SILVER Coded Bonus, a \$10.00 GOLD Coded Bonus and a \$10.00 PLATINUM Coded Bonus
- **When a new PROPACK Distributor signs up** the Code Qualified Upline Members earn a \$25.00 SILVER Coded Bonus, a \$25.00 GOLD Coded Bonus and a \$25.00 PLATINUM Coded Bonus
- **When a new PLATINUM Distributor signs up** the Code Qualified Upline Members earn a \$20.00 SILVER Coded Bonus, a \$20.00 GOLD Coded Bonus and a \$10.00 PLATINUM Coded Bonus
- **When a new GOLD Distributor signs up** the Code Qualified Upline Members earn a \$10.00 SILVER Coded Bonus, a \$10.00 GOLD Coded Bonus and a \$10.00 PLATINUM Coded Bonus
- **When a new SILVER Distributor signs up** the Code Qualified Upline Members earn a \$10.00 SILVER Coded Bonus, a \$10.00 GOLD Coded Bonus and a \$5.00 PLATINUM Coded Bonus

**We pay out Three Coded Bonuses on all initial Distributor purchases**, a SILVER Coded Bonus, a GOLD Coded Bonus and a PLATINUM Coded Bonus. These are paid through unlimited generations deep and are never blocked. (Coded qualifications apply). **As you become Code Qualified** you can earn all Three Codes, Silver, Gold and Platinum unlimited generations deep from initial purchases in your organization. (Coded qualifications apply)

## #3 TEAM BUILDER BONUSES - EASY TO EARN - NO TIME RESTRICTIONS

**Earn an extra \$9,750 in extra team building bonuses** as you build your team and move up the rankings. These bonuses are based on building your team and the total Personal Group Volume C/V in your organization.

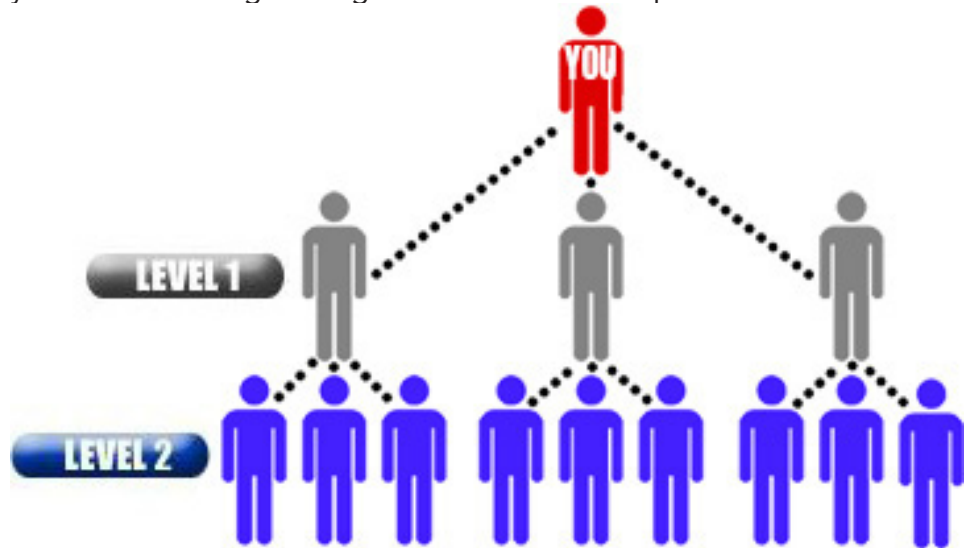
- **When you achieve the rank of SAPPHIRE** (\$2,500 in total group volume, when SAPPHIRE qualifications are met) you earn a \$250 Builder Bonus
- **When you achieve the rank of RUBY** (\$5,000 in total group volume, when RUBY qualifications are met) you earn a \$1,000 Builder Bonus
- **When you achieve the rank of DIAMOND** (\$10,000 in total group volume, when DIAMOND qualifications are met) you earn a \$1,500 Builder Bonus
- **When you achieve the rank of DOUBLE DIAMOND** (\$25,000 in total group volume, when DOUBLE DIAMOND qualifications are met) you earn a \$2,000 Builder Bonus
- **When you achieve the rank of TRIPLE DIAMOND** (\$50,000 in total group volume, when TRIPLE DIAMOND qualifications are met) you earn a \$5,000 Builder Bonus

## #4 MONTHLY RESIDUAL INCOME - 67% PAYOUT

Our "Earn on Everyone Below You" 3 X 15 Levels to Infinity with "Full Dynamic Compression" custom plan is NOT a Binary, NOT a Uni-level, NOT a Straight Line. There is "no balancing" act required, you can earn on EVERYONE below you in all 15 levels by sponsoring as few as two personally sponsored members. Not like the common Binary plans where you typically only earn money on your weak legs...

American Dreams "Earn On Everyone" forced 3 X 15 levels promotes team work and has the ability to create massive growth and income faster than any network marketing business model available today. As people join, your Matrix fills up below you from left to right filling in the next available position. Unlike a Binary, where you earn on a weaker leg, with our plan you could earn on "Tens of Thousands" of people within your organization, not just from a smaller leg.

Everyone can only have 3 people on their first level so the Matrix fills below allowing 3 people on your first level, 9 on your second level, 27 on your third level and so on down through the levels as displayed below.



In the diagram below you can see the percentages of commissions each level earns, Silver, Gold and Platinum, and the potential number of people you can have on each level in the Matrix.

Level	People	SILVER	GOLD	PLATINUM	RUBY	DIAMOND DIAMOND	DOUBLE DIAMOND	TRIPLE DIAMOND	PRESIDENTIAL
1	3	4%	6%	7%	7%	7%	7%	7%	7%
2	9	4%	6%	7%	7%	7%	7%	7%	7%
3	27	4%	6%	7%	7%	7%	7%	7%	7%
4	81	4%	6%	7%	7%	7%	7%	7%	7%
5	243	3%	4%	5%	5%	5%	5%	5%	5%
6	729	3%	4%	5%	5%	5%	5%	5%	5%
7	2,187	3%	4%	5%	5%	5%	5%	5%	5%
8	6,561	3%	4%	5%	5%	5%	5%	5%	5%
9	19,683	3%	4%	5%	5%	5%	5%	5%	5%
10	59,049	2%	3%	3%	3%	3%	3%	3%	3%
11	177,147	2%	3%	3%	3%	3%	3%	3%	3%
12	531,441	2%	2%	2%	2%	2%	2%	2%	2%
13	1,594,323	2%	2%	2%	2%	2%	2%	2%	2%
14	4,782,969	2%	2%	2%	2%	2%	2%	2%	2%
15	14,348,907	2%	2%	2%	2%	2%	2%	2%	2%



Dynamic Compression

1% To Infinity 1% To Infinity



## #5 MATCHING BONUSES

Platinum members earn the **20% Matching check bonus** from **EACH OF YOUR PERSONALLY sponsored** members 15 levels of Matrix Pay. Example: If one of your personals earns \$10,000 in monthly Matrix Pay, you earn a \$2,000 Matching check (20% of their Matrix pay.) If you have 25 Personally sponsored Affiliate members, you can earn 25 Matching Checks, and so on, with an unlimited number of Matching checks. You can Double, Triple, Quadruple dip and more into the same Matrix Volume.

## #6 INFINITY BONUSES

- **TRIPLE DIAMOND member:** Earns a 1% Infinity Bonus from the 16th level and below in their organization.
- **PRESIDENTIAL DIAMOND member:** Earns a 1% Infinity Bonus from the 16th level and below in their organization.



## #7 MONTHLY LIFESTYLE BONUSES - UP TO \$1400 MONTHLY

- **SAPPHIRE** member earns a \$200.00 Monthly Bonus starting the first month he or she achieves the SAPPHIRE level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.
- **RUBY** member earns a \$300.00 Monthly Bonus starting the first month he or she achieves the RUBY level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.
- **DIAMOND** member earns a \$500.00 Monthly Bonus starting the first month he or she achieves the DIAMOND level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.
- **DOUBLE DIAMOND** member earns a \$700.00 Monthly Bonus starting the first month he or she achieves the DOUBLE DIAMOND level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.
- **TRIPLE DIAMOND** member earns a \$1,000.00 Monthly Bonus starting the first month he or she achieves the TRIPLE DIAMOND level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.
- **PRESIDENTIAL DIAMOND** member earns a \$1,400.00 Monthly Bonus starting the first month he or she achieves the PRESIDENTIAL level. Qualifications must be maintained monthly to earn ongoing monthly bonuses.



## #8 COMPANY REVENUE SHARING POOLS

- **DIAMOND member:** Earns 1 share of the Corporate Bonus Pool\*\* when the Diamond level qualifications are met for Three consecutive months. You must maintain the qualifications ongoing to earn the bonus.
- **DOUBLE DIAMOND member:** Earns 2 shares of the Corporate Bonus Pool\*\* when the Double Diamond qualifications are met for Three consecutive months. You must maintain the qualifications ongoing to earn the bonus.



- **TRIPLE DIAMOND member:** Earns 3 shares of the Corporate Bonus Pool\*\* when the Triple Diamond qualifications are met for Three consecutive months. You must maintain the qualifications ongoing to earn the bonus.
- **PRESIDENTIAL DIAMOND member:** Earns 4 shares of the Corporate Bonus Pool\*\* when the Presidential Diamond qualifications are met for Three consecutive months. You must maintain the

## #9 ONE-TIME ACHIEVEMENT BONUSES - UP TO \$510,000

- **Earn a One-time \$10,000 Bonus** when you reach \$100K in Personal Group Total Organizational C/V. You earn 33% of the bonus the first month you hit your qualification. You earn the second 33% when you maintain that Volume for a second month and the final 34% when you maintain the Volume for the third month.
- **Earn a One-time \$50,000 Bonus** when you reach \$250K in Personal Group Total Organizational C/V. You earn 33% of the bonus the first month you hit your qualification. You earn the second 33% when you maintain that Volume for a second month and the final 34% when you maintain the Volume for the third month.
- **Earn a One-time \$100,000 Bonus** when you reach \$500K in Personal Group Total Organizational C/V. You earn 33% of the bonus the first month you hit your qualification. You earn the second 33% when you maintain that Volume for a second month and the final 34% when you maintain the Volume for the third month.
- **Earn a One-time \$150,000 Bonus** when you reach \$800K in Personal Group Total Organizational C/V. You earn 33% of the bonus the first month you hit your qualification. You earn the second 33% when you maintain that Volume for a second month and the final 34% when you maintain the Volume for the third month.
- **Earn a One-time \$200,000 Bonus** when you reach \$1 Million in Personal Group Total Organizational C/V. You earn 33% of the bonus the first month you hit your qualification. You earn the second 33% when you maintain that Volume for a second month and the final 34% when you maintain the Volume for the third month.

## #10 MONTHLY RESIDUAL CODED BONUSES - PAID UNLIMITED GENERATIONS DEEP - INDUSTRY'S HIGHEST PAYING BONUS

- **Extremely Lucrative - Earn up to 49% per person, unlimited generations deep, never blocked to Infinity** - This Coded Bonus is paid out from our Affiliate Educational product which includes: **DONE-FOR-YOU Educational Training System, Recruiting & Marketing System, Audio Training Books, Online & Offline Lead Generation Systems, Capture pages, Landing Website, Autoresponders, Follow-up System and so much more.** (This is a separate product and bonus system which is paid out separately from the rest of the compensation plan. **(Coded qualifications apply)**)



## #10 MONTHLY RESIDUAL CODED BONUSES - PAID UNLIMITED GENERATIONS DEEP - INDUSTRY'S HIGHEST PAYING BONUS (Cnt'd)

**You must order and maintain this monthly \$49 product order to qualify to earn these monthly residual Coded Bonuses of up to \$24 per person down through Unlimited Generations Deep in your Coded Bonus Legs, never blocked,** (No matter who sponsored them, when you're code qualified)

**This Monthly Coded Bonus pays you \$8 Silver Code, \$8 Gold Code and \$8 Platinum Coded Bonuses, up to \$24 per person in your Coded Bonuses Legs.**

**Example:**

**You could earn up to \$2,400 extra monthly income** with 100 Platinum Coded members using this product, in addition to the other 10 income streams.

**You could earn up to \$7,200 extra monthly income** with only 300 Platinum Coded members using this product, in addition to the other 10 income streams of A.D.N.'s plan. Remember, this is paid unlimited generations deep, never blocked.

**When any member in your SILVER Code** legs orders this product you earn \$8 a month from their order.

**When any member in your Gold Code** legs orders this product you can earn \$8 Silver Code and \$8 Gold Code for a total of \$16 per person.

**When any member in your Platinum Code** legs orders this product you can earn \$8 Silver Code, \$8 Gold Code and \$8 Platinum Code for a total of \$24 per person.

### **MONTHLY RESIDUAL CODED BONUS QUALIFICATIONS:**

**In order to qualify for monthly residual Silver Coded Bonuses** you must order product at the Silver level (maintain your \$25 C/V autoship + your \$49 monthly affiliate product)

**In order to qualify for monthly residual Gold Coded Bonuses** you must order at product at the Gold level (maintain 2 products \$50 C/V on autoship + your \$49 monthly affiliate product)

**In order to qualify for monthly residual Platinum Coded Bonuses** you must order at product at the Platinum level (4 products \$100 C/V on autoship + your \$49 monthly affiliate product)

**We pay out Three Monthly Residual Coded Bonuses** on all affiliate product monthly purchases. We pay out an \$8 SILVER Coded Bonus, an \$8 GOLD Coded Bonus and an \$8 PLATINUM Coded Bonus for a total of \$24 paid out.

**These Coded Bonuses are paid through Unlimited Generations** deep and are never blocked. (Coded qualifications apply)

**As you become Code Qualified** you can earn all Three Codes, \$8 Silver, \$8 Gold and \$8 Platinum Unlimited Generations deep from your entire coded organization. (Coded qualifications apply)

## #11 HUGE RETAIL PROFITS - UP TO 70%

**American Dream Offers** its members the highest retail profit opportunity in the industry.

**Members and Health Care Professionals** can purchase cases of our products at a huge discount, allowing them to earn HUGE RETAIL PROFITS!

## CONTESTS - ONGOING

**American Dream Sponsors Ongoing Contests** where our Distributors can earn Cash and Products. Please watch your emails and your website updates for details

# American Dream Nutrition Compensation Review

## Satisfied Customers are the Foundation of the American Dream Opportunity

### RETAIL SALES

Benefits: Retail Customers enjoy improved health and wellness by purchasing products directly from their Sponsor, from their Sponsor's personal website or by contacting American Dream using their Sponsor's name or ID number as their referral.

### CUSTOMERS

Benefits: To Become a Customer simply purchase our products at any time. Customers are not required to maintain a monthly autoship.

### BUSINESS PARTNERS - AFFILIATES

#### Levels of Opportunity and Rank Advancements:

##### **Silver Level (\$25 Personal C/V) – Entry Level:**

- \*Earn Weekly Fast Start Bonuses on all of your new enrollments.
- \*When you have personally enrolled 2 distributors at any level you're now qualified to earn the Silver level Matrix commissions down through 15 levels deep.
- \*When you have personally enrolled 3 distributors you now become Silver Code qualified to earn the weekly Silver Coded organizational bonuses to Infinity.

##### **Gold Level (\$50 Personal C/V) – Earn More than Silver:**

- \*Earn Weekly Fast Start Bonuses on all of your new enrollments.
- \*When you have personally enrolled 4 distributors at any level you're now qualified to earn the higher Gold level Matrix commissions down through 15 levels deep.
- \*When you have personally enrolled 5 distributors you now become Gold Code qualified. You can now earn the weekly Silver code and Gold Code organizational bonuses to Infinity.

##### **Platinum Level (\$100 Personal C/V) – Most Popular – Earn More:**

- \*Earn Weekly Fast Start Bonuses on all of your new enrollments.
- \*When you have personally enrolled 8 distributors at any level you're now qualified to earn the higher Platinum level Matrix commissions down through 15 levels deep.
- \*When you have personally enrolled 9 distributors you now become Platinum Code qualified. You can now earn the weekly Silver code, Gold code and the Platinum code organizational bonuses to Infinity.

##### **Sapphire Level (\$100 Personal C/V) - \$2,500 PGV (Group Volume) Required:**

- \*Sapphire level earns all of the Platinum level bonuses, plus as a qualified Sapphire you start earning a Monthly Lifestyle Bonus of \$200 additional Monthly Income starting the month you qualify. You advance to our exclusive Sapphire level by maintaining 10 personally enrolled distributors and reaching \$2,500 in total PGV (Personal Group Volume) with no more than 60% of the PGV in one group.

##### **Ruby Level (\$100 Personal C/V) – \$5,000 PGV (Group Volume) Required:**

- \*Ruby level earns all of the Platinum level bonuses, plus as a qualified Ruby you start earning a Monthly Lifestyle Bonus of \$300 additional Monthly Income starting the month you qualify. You advance to our exclusive Ruby level by maintaining 10 personally enrolled distributors and reaching \$5,000 in total PGV (Personal Group Volume) with no more than 60% of the PGV in one group.

##### **Diamond Level (\$100 Personal C/V) – \$10,000 PGV (Group Volume) Required:**

- \*Diamond level earns all of the Platinum level bonuses, plus as a qualified Diamond you start earning a Monthly Lifestyle Bonus of \$500 additional Monthly Income starting the month you qualify. Plus, as a

qualified Diamond you earn 1 Share of the Quarterly Revenue Sharing Pool. You advance to our exclusive Diamond level by maintaining 12 personally sponsored active distributors on auto-ship and reaching \$10,000 in total PGV (personal group volume) with no more than 60% of the PGV in one group. Quarterly Revenue Pool qualifications must be met three consecutive months prior to the month the shares are paid out. Qualification must then be maintained ongoing to stay qualified for the monthly bonus and Quarterly Revenue shares.

### **Double Diamond Level (\$100 Personal C/V) – \$25,000 PGV (Group Volume) Required:**

\*Double Diamond level earns all of the Diamond level bonuses, plus as a qualified Double Diamond your Monthly Lifestyle Bonus increases from the \$400 Diamond level to \$600 Monthly Income starting the month you qualify. Plus, as a qualified Double Diamond you earn 2 Shares of the Quarterly Revenue Sharing Pool. You advance to our exclusive Double Diamond level by maintaining 15 personally sponsored active distributors on auto-ship, 1 of which must be at Diamond Level, and reaching \$25,000 in total PGV (personal group volume) with no more than 60% of the PGV in one group. Quarterly Revenue Pool qualifications must be met three consecutive months prior to the month the shares are paid out. Qualification must then be maintained ongoing to stay qualified for the monthly bonus and Quarterly Revenue shares.

### **Triple Diamond Level (\$100 Personal C/V) – \$50,000 PGV (Group Volume) Required:**

\*Triple Diamond level earns all of the Double Diamond level bonuses, plus as a qualified Triple Diamond your Monthly Lifestyle Bonus increases from the \$600 Double Diamond level to \$800 Monthly Income starting the month you qualify. Plus, as a qualified Triple Diamond you earn 3 Shares of the Quarterly Revenue Sharing Pool. You advance to our exclusive Triple Diamond level by maintaining 15 personally sponsored active distributors on auto-ship, 2 of which must be at Diamond Level, and reaching \$50,000 in total PGV (personal group volume) with no more than 60% of the PGV in one group. Plus, Triple Diamonds earn a 1% Infinity Bonus from their 16th level and below. Quarterly Revenue Pool qualifications must be met three consecutive months prior to the month the shares are paid out. Qualification must then be maintained ongoing to stay qualified for the monthly bonus and Quarterly Revenue shares.

### **Presidential Diamond Level (\$100 Personal C/V) – \$100,000 PGV (Group Volume)**

**Required:** \*Presidential Diamond level earns all of the Triple Diamond level bonuses, plus as a qualified Presidential Diamond your Monthly Lifestyle Bonus increases from the \$800 Triple Diamond level to \$1,200 Monthly Income starting the month you qualify. Plus, as a qualified Presidential Diamond you earn 4 Shares of the Quarterly Revenue Sharing Pool. You advance to our exclusive Presidential Diamond level by maintaining 20 personally sponsored active distributors on auto-ship, 4 of which must be at Diamond Level or above, and reaching \$100,000 in total PGV (personal group volume) with no more than 60% of the PGV in one group. Plus, Presidential Diamonds earn a 1% Infinity Bonus from their 16th level and below. Quarterly Revenue Pool qualifications must be met three consecutive months prior to the month the shares are paid out. Qualification must then be maintained ongoing to stay qualified for the monthly bonus and Quarterly Revenue shares.

**Coded Bonus Qualifications: SILVER** - You start earning Silver coded bonuses when you maintain Silver level autoship (\$25 C/V) or more and sponsor your 3rd distributor and 4th distributor. They start your Silver coded bonus legs to infinity.

**Coded Bonus Qualifications: GOLD** - You start earning Gold coded bonuses when you maintain a Gold level autoship (\$50 C/V) or more and sponsor your 5th, 6th, 7th, 8th distributor. They start your Gold coded bonus legs to infinity.

**Coded Bonus Qualifications: PLATINUM** - You start earning Platinum coded bonuses when you maintain Platinum level autoship (\$100 C/V) or more and sponsor your 9th distributor and beyond. They start your Platinum coded bonus legs to infinity.

## DEFINITIONS

**\*PGV - Personal Group Volume:** Your “personal group” volume is the volume which is accumulated by all of the people that you personally sponsor and all of the people that your personals sponsor and all of the people they sponsor and so on down through your levels to infinity. Volume that is not considered “PGV” is from spillover from the upline or people coming into your downline that were not sponsored by you. Example: If you sponsor Bob and Bob sponsors 5 people and the 5 that Bob sponsored brought in 5 each, Bob and everyone he sponsors and everyone his people sponsor are considered your personal group.

**\*\*Quarterly Corporate Bonus Pools:** All Diamond, Double Diamond, Triple Diamond and Presidential Diamond Members can qualify for shares in this exciting company-wide bonus pool. 2% of the entire company’s monthly C.V. (Commissionable Volume) will be shared among Diamond and above members.

**\*\*Infinity Dynamic Compression Bonuses:** When the company runs the monthly commission run for the previous month’s activities, the software will check all available commissions from the bottom of your matrix up starting on the lowest level you have members. (If you have people 100 levels or deeper that’s where the compression starts. Any unpaid available commissions below the 15th level will roll up and compress up past any empty positions and position help by non qualified members in order to maximize the payout for all members. There is no breakage, the commissions are all paid out.

**\*\*Coded Bonuses Qualifications:** To increase your Coded Bonuses from Silver to Gold to Platinum you must simultaneous increase your monthly autoship order level from Silver (\$25 C/V) or more, up to a Gold order (\$50 C/V) or more, up to Platinum (\$100 C/V) or more. This maximizes your coded bonus legs at the same time helps maximize your compensation with the other streams of income offered in American Dream’s compensation plan.

**\*\*Please Note:** Never promise anyone they will make money by simply enrolling into your Matrix Organization. To our knowledge there is not now nor has there ever been a simpler, more profitable way to get into a home-based business of your own that offers everyone an opportunity to earn a great income without all the hoops and hassles generally associated with this industry, however, American Dream Nutrition will not tolerate deceptive or untruthful practices of any kind from its members. Please read the policies and procedures for further details regarding advertising and marketing practices.